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LIVING NOW

BECOMES
SMART

A DESIGN
ICON



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**LIVING NOW, A DESIGN ICON
BECOMES SMART**

FOLLOWING THE TRADITION
OF THE LIVING RANGE, LIVING NOW
IS THE NEW CUTTING-EDGE USER-
FRIENDLY RESIDENTIAL RANGE THAT
COMBINES THE BEST OF AESTHETIC
RESEARCH WITH THE MOST ADVANCED
SMART TECHNOLOGY.





DESIGN INNOVATION

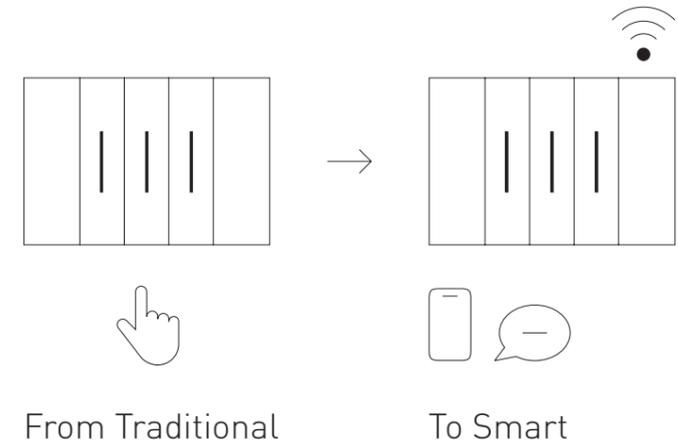
Living Now reinterprets the notion of light switch, revolutionising the relation between cover plate and controls. An aesthetic evolution that transforms the light switch into a true and proper control interface.

A VERSATILE RANGE: TRADITIONAL OR CONNECTED

Living Now can be installed in all types of systems. In traditional systems, it offers full control functions and a totally renewed design.

In smart connected systems, Living Now with Netatmo is able to fully express its innovative potential.

Elegant and technologically advanced, in just a few simple steps it allows to transform a traditional system into a smart system, with no need to alter the normal cabling.



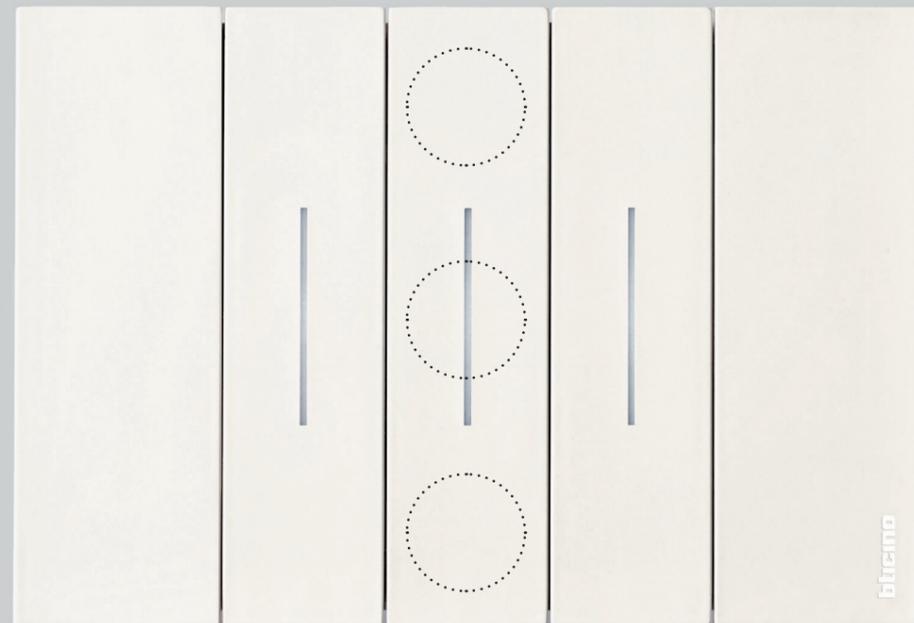
Living Now ^{with} NETATMO

Living Now with Netatmo is the connected Living Now range, developed jointly with Netatmo.

**PURE DESIGN AND STREAMLINED
GEOMETRIC FORMS**

LIVING NOW HAS A UNIQUE,
COMPACT AND DISTINCTIVE SHAPE,
FEATURING TOTALLY FLUSH SURFACES,
THE RESULT OF PERFECTLY ALIGNED
LIGHT SWITCH ELEMENTS AND
SOPHISTICATED DETAILS.



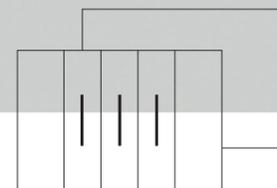
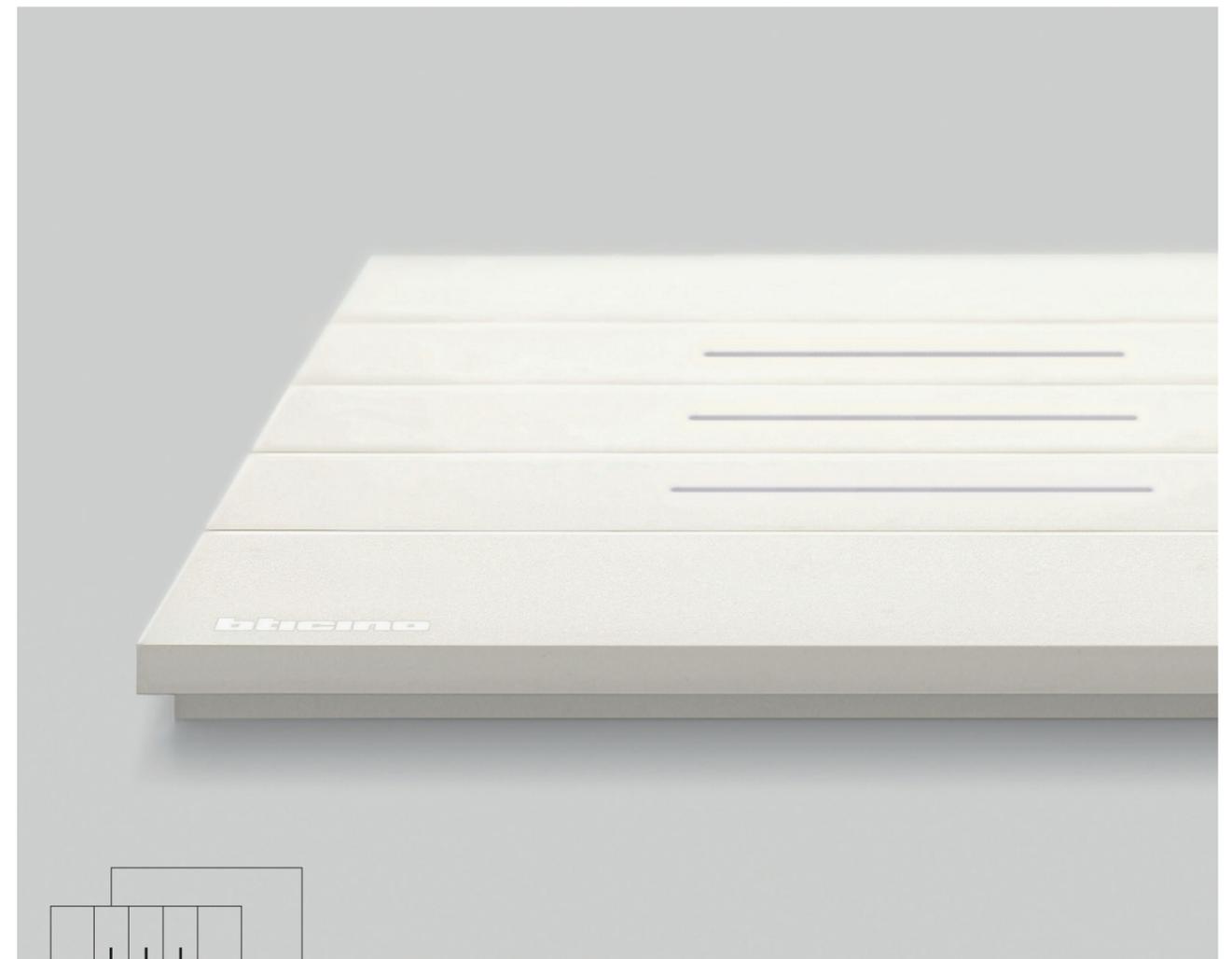
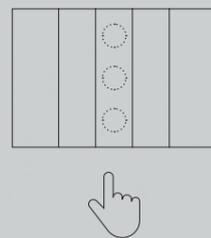


FULL TOUCH

Interaction is fully intuitive and, thanks to patented full-touch controls, the ergonomics of the key cover is completely revolutionised.

In fact, it can be operated precisely in any part, at the centre, top or bottom.

Once the key has been pressed it returns to its position, remaining always perfectly aligned.



FLUSH DESIGN

The strength of design lies in the purity of shapes, achieved through the pursuit of total alignment between the light switch elements. A self-centering mechanism enables the controls to remain in line, including after many activations.

FLOATING FRAME

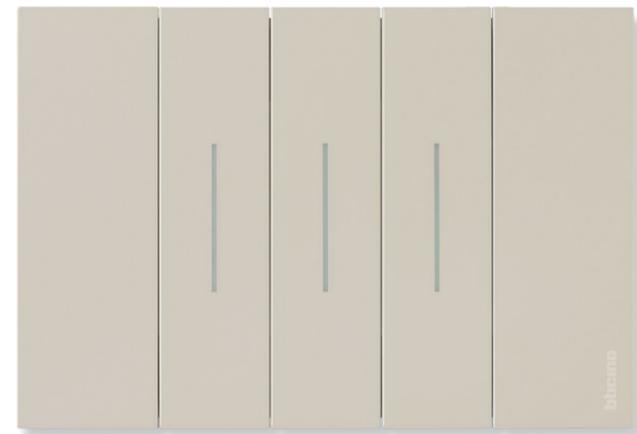
Designed to be perfect, Living Now features a floating frame at the back of the cover plate that can move freely on its four corners, ensuring optimal installation. Thanks to its floating frame, Living Now looks as if it is suspended on the wall.

MONOCHROMATISM

The Living Now controls come in three colours: white, sand and black. The keys, or covers, are treated with a finely satin finish which looks opaque and is pleasantly silky to the touch.



— BIANCO



— SABBIA



— NERO

MATERIALS

The cover plate collection in the Living Now range includes sixteen different finishes, chosen especially to match the controls and made in different materials: technopolymers, metal and wood. They are the result of in-depth research and a careful combination between design and industrial process.

— TECHNOPYLMERS

The presence of shiny portions adds lightness to the object and depth to the finish. Solutions with graphic designs play with metallic colours and three-dimensional effects.



— METAL

Brushed and natural finishes bring out the intrinsic beauty of the material. The slight inhomogeneity is a precious distinctive element that favours the quality of craftsmanship over complete smoothness.



— WOOD

Oak and walnut with slightly smoothed grain add a natural and pleasantly-textured feel.



CONNECTED AND TRADITIONAL

NATIVELY CONNECTED

TO CREATE A SMART SYSTEM WITH LIVING NOW WITH NETATMO, IS ENOUGH TO INTEGRATE THE TRADITIONAL SYSTEM WITH SMART DEVICES THAT HAVE BEEN DESIGNED TO DIALOGUE WITH EACH OTHER AND RADIO CONNECT TO THE GATEWAY, THE HEART OF THE WI-FI CONNECTION SYSTEM.



SCENARIOS

Lights, shutters and sockets can be controlled simultaneously at the click of a button.



SMARTPHONE

The smart system can be operated via a smartphone, whether at home or not, for full control at all times.



VOICE CONTROL

The smart system can be controlled with the voice, using the chosen voice assistant.

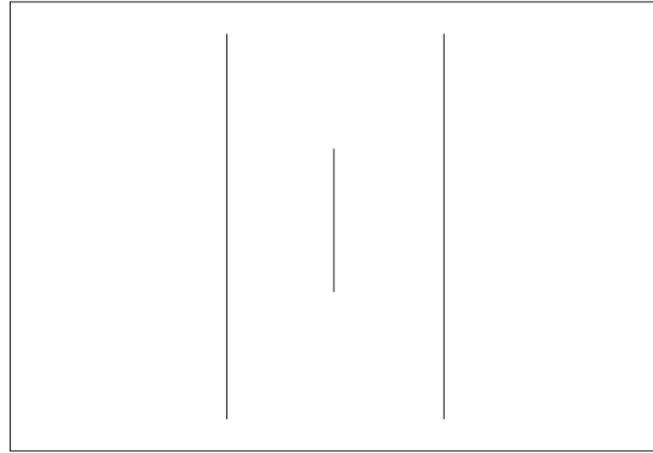


WIRELESS CONTROL

It is possible to add or move control points to suit personal requirements, with no need for any building work, or to turn a simple socket into a controlled socket.

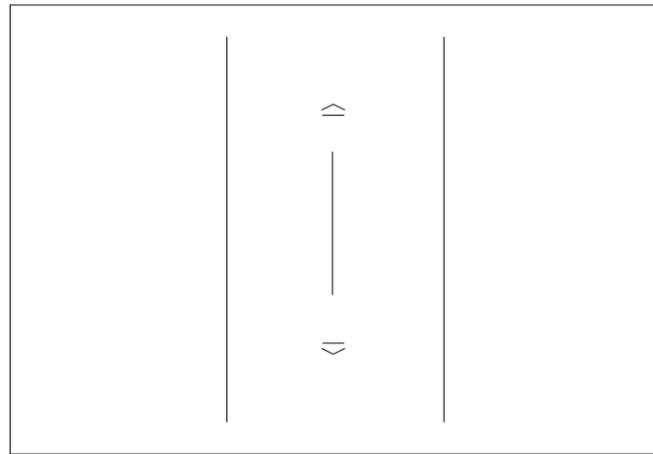
LIGHTS

The connected two-way switch allows to turn all the lights in the home into smart and connected appliances.



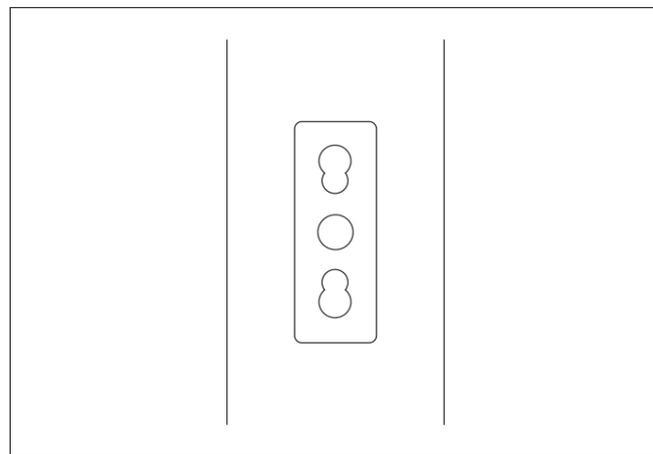
ROLLING SHUTTER CONTROL

Connected shutter controls offer full automation and scenario interaction and can be operated via the App.



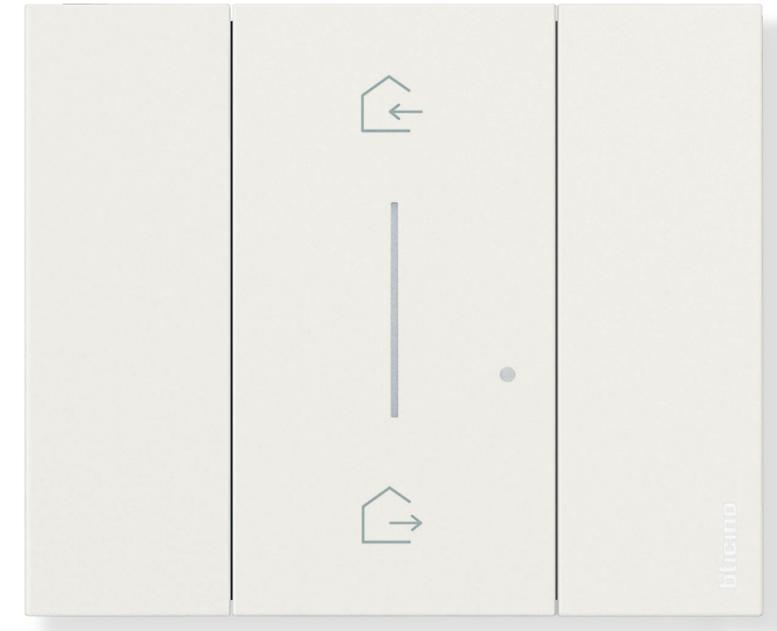
POWER SOCKETS

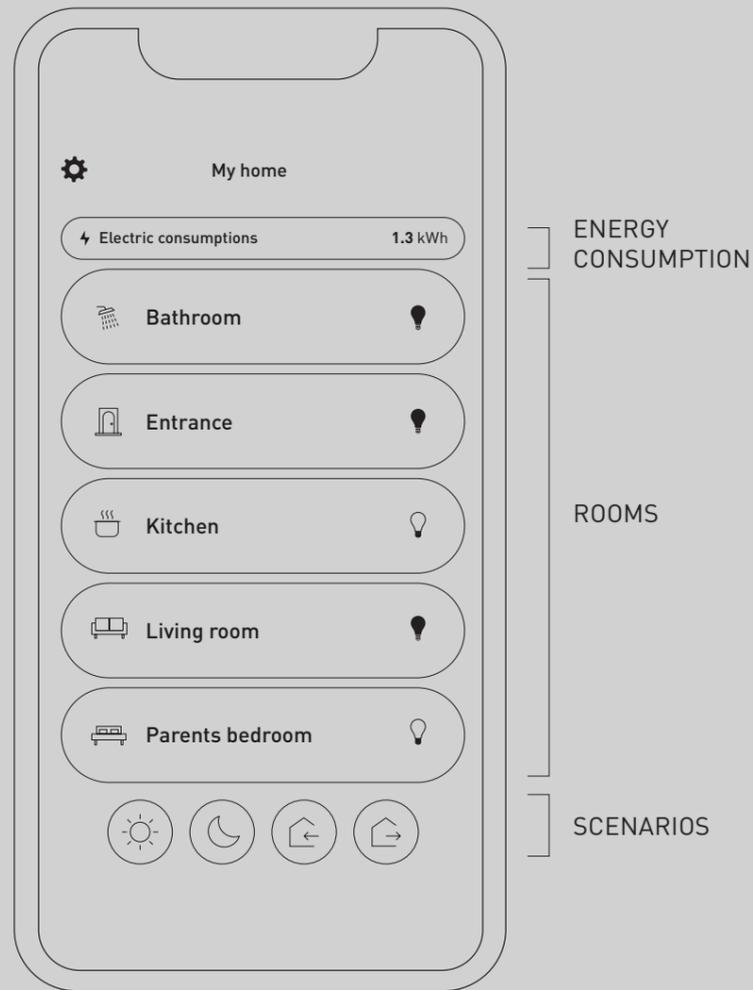
Any socket can become a smart socket and be remotely controlled. It is also possible to measure energy consumption by simply adding a dedicated connected module.



SCENARIOS

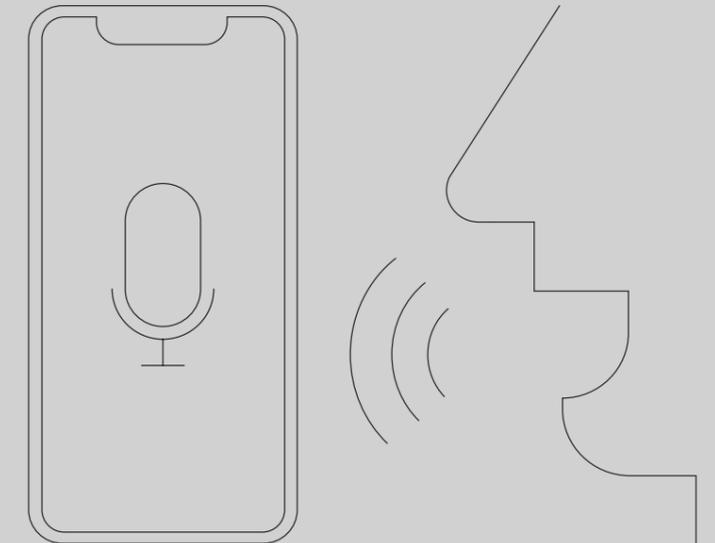
In/out and day/night scenarios allow to link different connected devices with each other, making life easier and allowing to customise the system to suit personal requirements. The out scenario, or general control, allows to switch off all the lights and lower the shutters when leaving home, at the click of a button.





HOME+CONTROL APP

All connected functions can be managed via the dedicated Home+Control App, available for both Android and iOS. For all devices, it is possible to view the status and operate all control functions. The App also allows to navigate effectively through the rooms, access daily scenarios quickly and view consumption levels - individual or for the entire home, spot or cumulative. Push notifications warn about anomalies or excess loads, preventing possible blackouts.



VOICE CONTROL

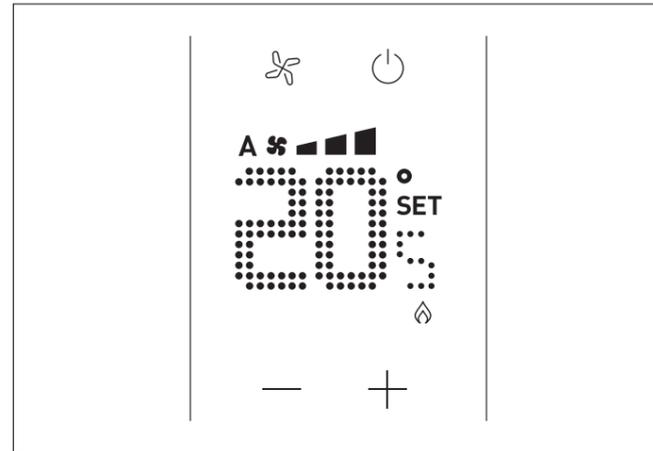
Living Now with Netatmo has been designed to work with the most popular voice assistants on the market, including Siri for Apple, Google Assistant and Alexa by Amazon. Home controls can be operated with the voice or through a variety of devices, including smartphones, of course, but also modern smartwatches and other devices such as Google Home, Apple Home Pod or Amazon Alexa.



Google Home is a registered trade mark which is the property of Google LLC. HomeKit is a registered trade mark which is the property of Apple Inc. Alexa is a registered trade mark which is the property of Amazon Inc.

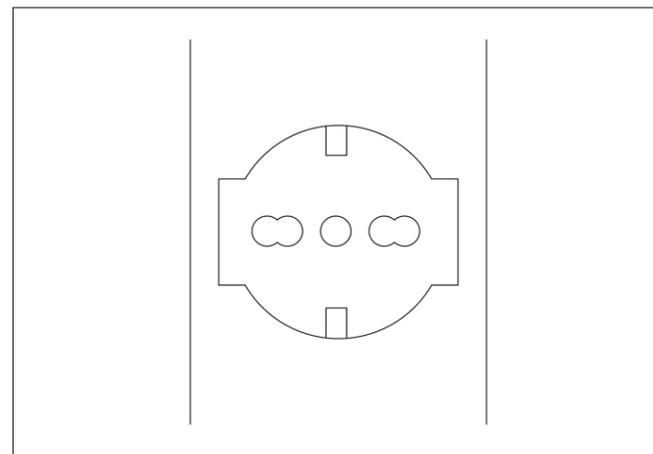
THERMOSTAT

The large touch display makes for an attractive user interface on the new thermostat, while allowing for extremely user-friendly interaction.



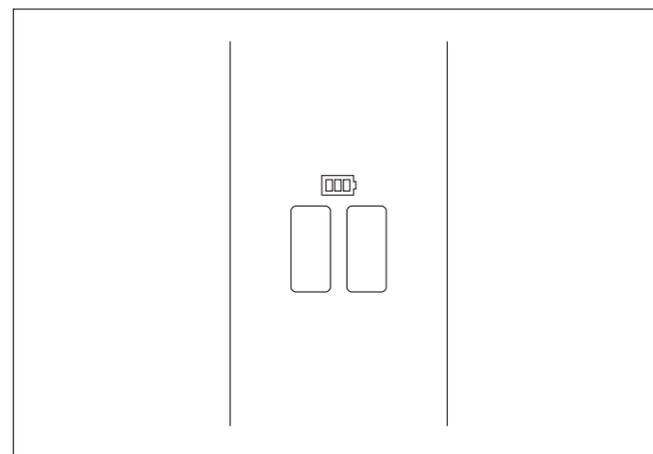
FLAT SOCKET

Our flat socket, a BTicino exclusive, perfectly matches the flush design of the light switch, while also offering increased safety.



USB

Type A and type C USB chargers, in addition to the induction charger, allow for faster charging of the most modern devices.



TRADITIONAL SYSTEM

Living Now has been thought to suit all homes and meet the different installation requirements. It can be installed in traditional systems, offering complete function control, as well as an elegant and minimal design. Each element has been designed for a perfectly flush look on both the light switch and the user interface.





OUR RANGE OF FINISHES IS THE RESULT OF IN-DEPTH RESEARCH INTO THE MAIN CONTEMPORARY AND FUTURE HOME SCENARIOS. EACH SCENARIO EVOKES A DIFFERENT STORY AND LIFESTYLE, DEVELOPING ALONG THREE POSSIBLE PATHS: "TASTEFUL SHOW OFF", "GENTLE CONVERSATION", "SOLO MADE".



TASTEFULL SHOW OFF



— PRECIOUS
— DETAIL
— ELEGANCE

— INDIVIDUALITY
— STATUS
— CONTRAST





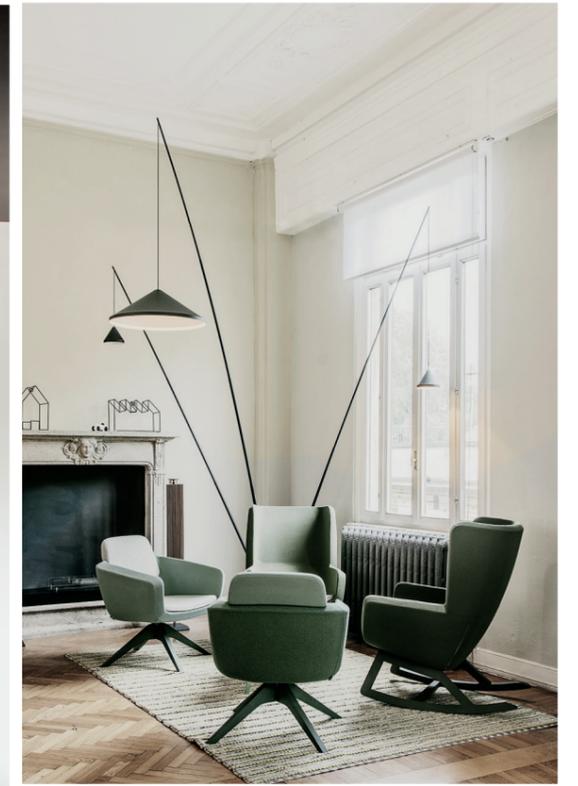
— GOLD

GENTLE CONVERSATION



— DISCRETE
— MINIMAL
— HARMONY

— LIGHT
— CALM
— SENSITIVE





— AURA



SOLO
MADE

— WALNUT



— OAK



— SPACE

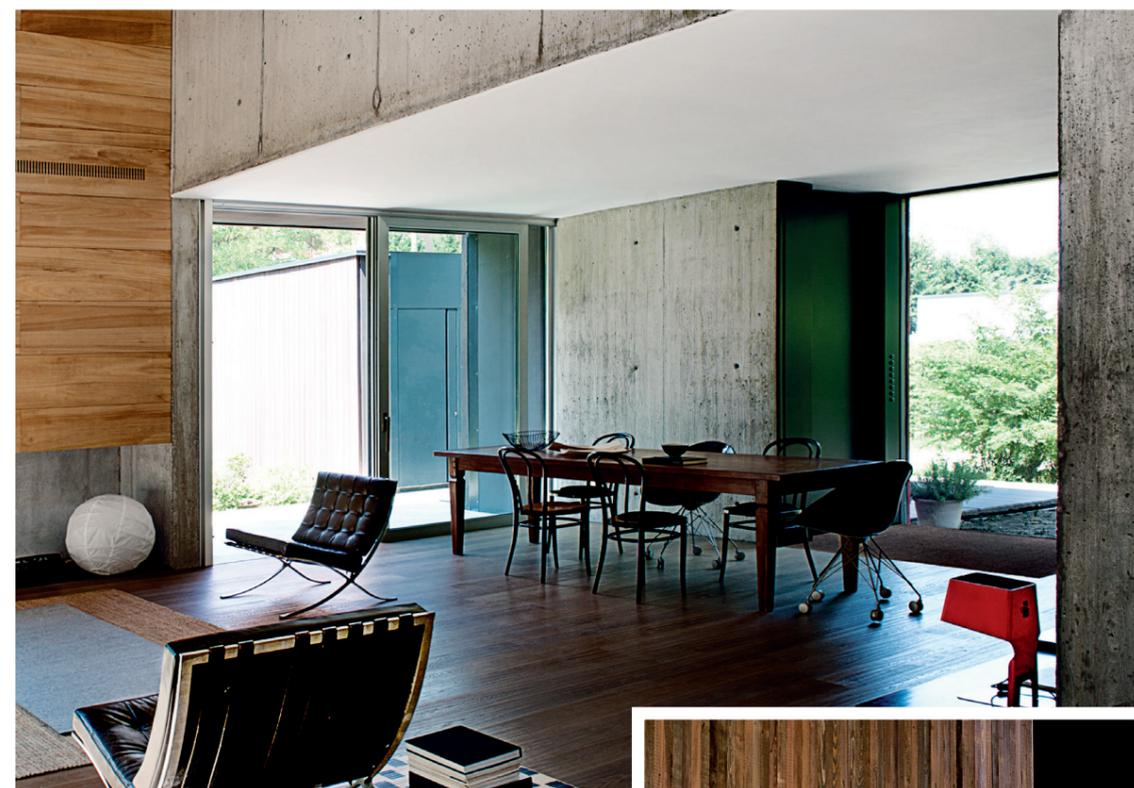


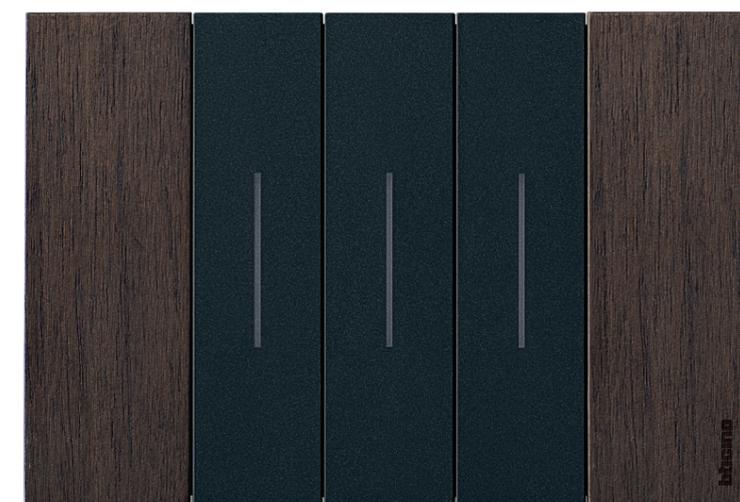
— MOON



— NATURAL
— PLAYFUL
— RAW

— CREATIVE
— ORIGINAL
— ECLECTIC

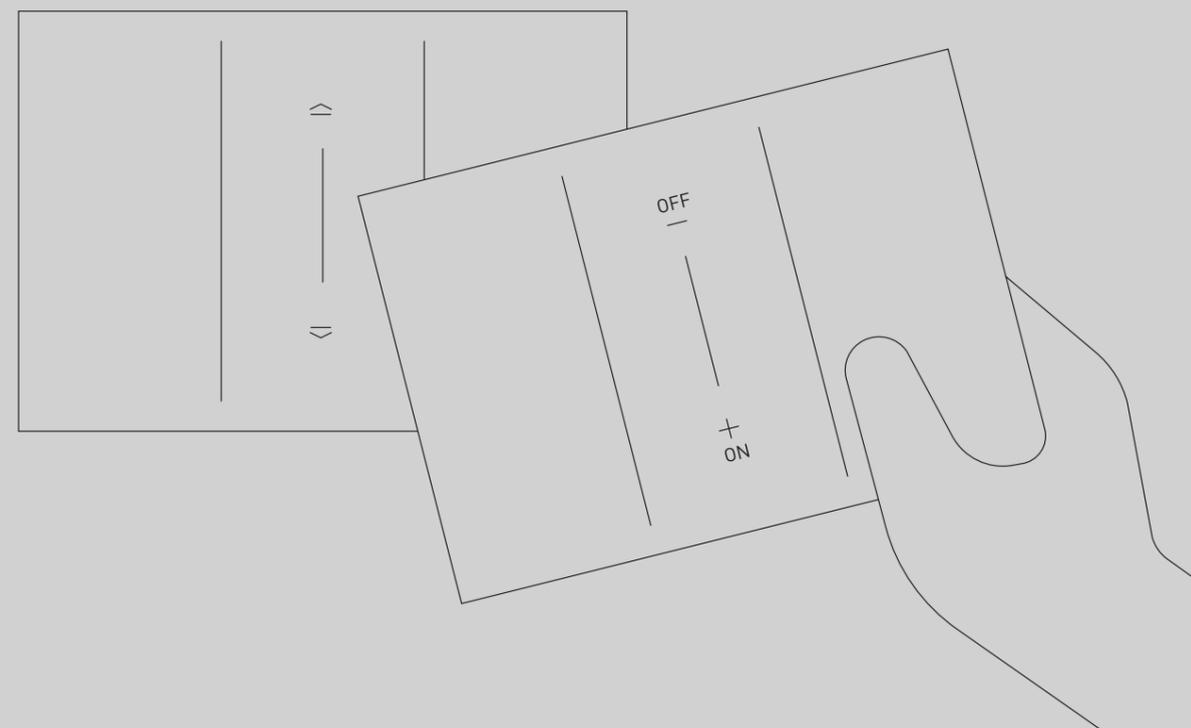




— WALNUT

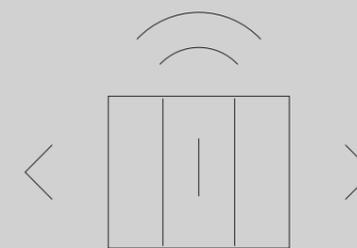
SIMPLICITY AND TECHNICAL EXCELLENCE

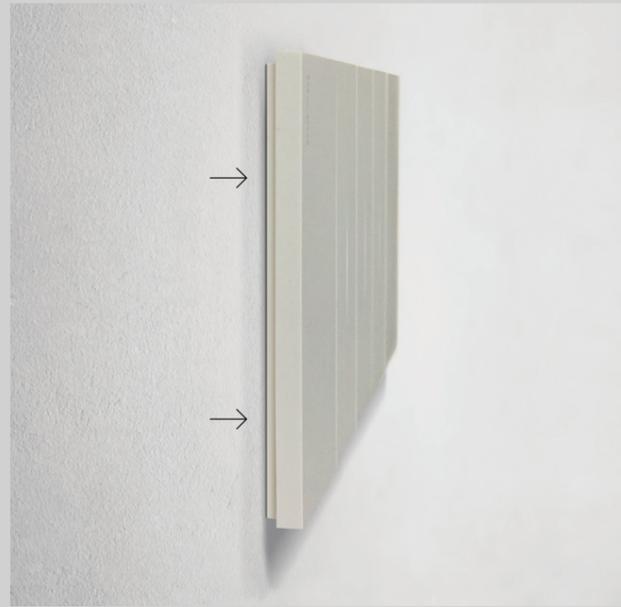
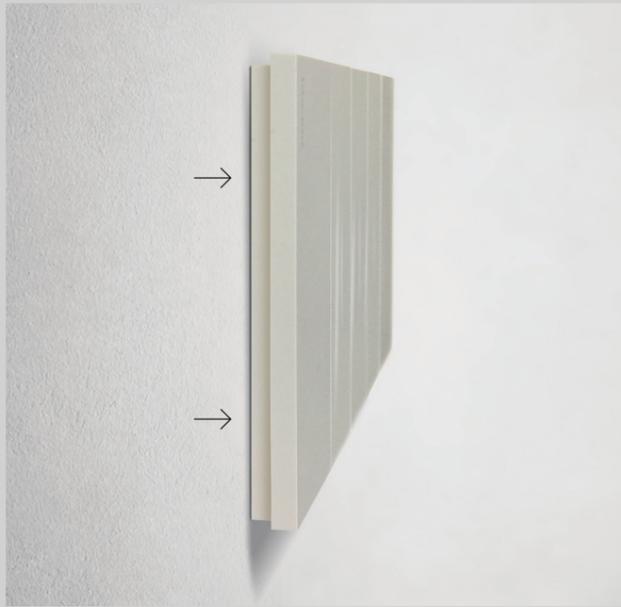
LIVING NOW OFFERS PATENTED SOLUTIONS FOR A PERFECT INSTALLATION. WHETHER LOOKING TO CREATE A TRADITIONAL OR A CONNECTED SYSTEM, INSTALLATION PROCEDURES REMAIN THE SAME.



WIRELESS CONTROL

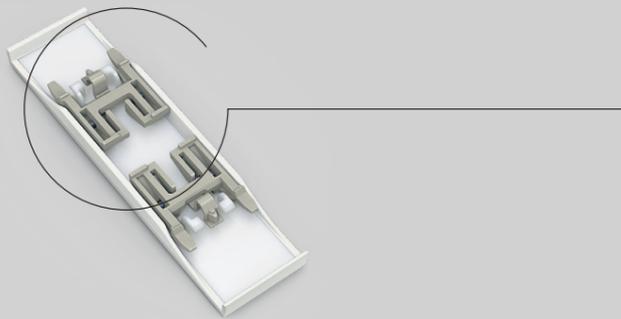
In the wireless version, the new Living Now with Netatmo controls allow to add a light or roller shutter control point where no one was installed in the wall. They can also be combined with a socket module for remote socket operation. All this with no need for any building or new cabling work.





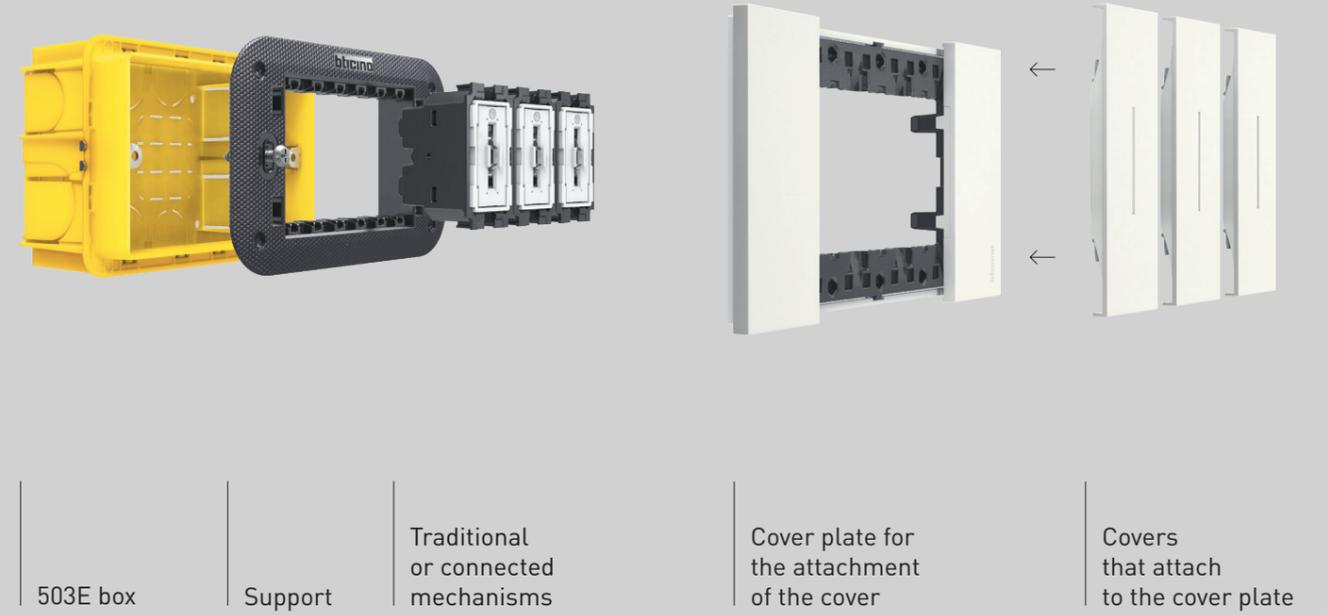
IL FLOATING FRAME

Design is also a functional element. The floating frame allows the light switch to fully adapt to wall irregularities, as well as to any electrical box, for a perfect final result, always.



SELF-CENTERING SYSTEM

A patented self-centering system allows the key covers to remain totally in line with the other elements on the light switch, for a totally flush look.



503E box

Support

Traditional or connected mechanisms

Cover plate for the attachment of the cover

Covers that attach to the cover plate

INSTALLATION

Living Now is a modular line that can be installed on standard electrical boxes. Functional and wired elements are independent from aesthetic elements. This means that both cover plates and key covers can be installed when building work is complete and can be easily removed for maintenance purposes.

MODULARITY

Available in 2m, 3m, 4m, 6m version.



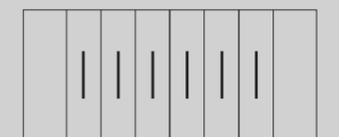
— 2 MODULES



— 3 MODULES



— 4 MODULES



— 6 MODULES

SUPPORT FOR DESIGN

THE SMART SOUL OF LIVING NOW IS ALSO REFLECTED ON THE MEDIA TOOLS MADE AVAILABLE BY BTICINO TO ITS PROFESSIONALS AND CUSTOMERS: INNOVATIVE SOLUTIONS THAT FULLY EXPLOIT THE NEW TECHNOLOGIES.

BTICINO.COM

BTicino has created a website that is exclusively dedicated to Living Now, fully exploiting the potential of interactive videos and media. A precious tool to learn about the aesthetical aspects of the product, consider its wide range of functions and appreciate the true potential of the connected solution.

CONFIGURATOR

To make it easier to make a choice, Living Now offers a range of ready-made combinations, inspired by different lifestyles. The Living Now configurator, on the other hand, allows to freely match the various key covers and finishes available to create the best combination to suit personal taste and requirements.

AUGMENTED REALITY

Thanks to augmented reality, it is possible to view the chosen key cover and finish combination directly in the setting in which it will be installed. Simply download the dedicated app, available for both iOS and Android.

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pg.**32**
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MARCELLO MARIANA

pg.**27** bottom
Architect Rocco Borromini

NATHALIE KRAG

pg.**25** bottom
Studio Mutti Architetti

pg.**27**
Architetto Alessandro Giudici
(top right)
Studio Keller Architettura
(top left)

pg.**28**
Private residence

pg.**35**
Frama Copenaghen (bottom left)
Architects Alejandro Sticotti & Nicolas Tovo
(bottom right)
Architetti Marina Dallera & Giuseppe Varsavia
(top)

RICCARDO GASPERONI

pg.**25** top left
pg.**31** top left
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